



**FOR IMMEDIATE RELEASE**

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**Faces of Connecticut Hospitals Campaign Expands to Website**

WALLINGFORD – The Connecticut Hospital Association (CHA) has expanded its Faces of Connecticut Hospitals social media campaign to its website, [www.carewecancounton.org](http://www.carewecancounton.org), to share stories about patients and caregivers.

The Faces of Connecticut Hospitals campaign, which began last fall on CHA’s social media sites, chronicles the stories of the dedicated professionals who work in Connecticut hospitals and the patients whose lives they have saved.

“We want to take every opportunity to spread the word about the important work of Connecticut hospitals and the deep commitment to care demonstrated by their nurses, doctors, and other staff members,” said Jennifer Jackson, CEO, CHA. “Connecticut hospitals are first and foremost about people – the people who work there and the people for whom they care.”

Connecticut hospitals provide high quality care for everyone who walks through their doors, regardless of their ability to pay. Connecticut hospitals are dynamic, complex organizations that are continually working to find innovative ways to better serve patients and communities. They are building integrated delivery networks with physicians, services, and technology to make sure patients receive high quality, coordinated, cost-effective, patient focused care.

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The Connecticut Hospital Association has been dedicated to serving Connecticut’s hospitals since 1919. Through state and federal advocacy, CHA represents the interests of Connecticut’s hospitals on key healthcare issues in the areas of quality and patient safety, access and coverage, workforce, community health, health equity, and hospital reimbursement.

